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NEWS RELEASE

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Unique Forum and All-Star Faculty To Explore Benefits of Law Partnering

Minneapolis – October 1, 2001 – James R. Seidl, president of Minneapolis-based Legal Research Center (LRC), is co-chairing an innovative forum designed to help in-house counsel collaborate with their preferred law firms and legal suppliers in order to expand business and improve each other's bottom line.

The event, *2001 LawPartneringSM Forum: Powering-Up Partnering Relationships*, will be held on November 14-16, 2001, at the Carefree Conference Resort in Carefree, Ariz. Online registration information is available at www.lawpartnering.com or by calling (800) 831-8333.

Seidl is co-chairing the unique forum, along with O. Forrest Morgan, partner in the Richmond, Va.-based law firm of McGuireWoods LLP, and Peter C. Jenkins, president of LawPartnering Inc., a Prescott, Ariz.-based partnering consulting and training firm.

"Some of the most innovative thinkers in the American legal profession will be participating in this event to learn how America's most progressive law firms and legal service providers are collaborating with in-house counsel to increase their firm's profits and compete more effectively, while simultaneously helping their clients cut legal costs by millions of dollars every year," said Seidl. LRC (www.lrci.com) is the nation's leading provider of outsourced

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legal research and corporate compliance e-training services.

According to Seidl, the 2001 LawPartnering Forum will feature an extraordinary faculty that includes corporate counsel from companies such as AT&T, CNA Insurance, DuPont, Fannie Mae, General Electric, Sears & Roebuck, United Parcel Service and Wal-Mart. The faculty will also include partners from leading law firms such as Holland & Hart, McGuire Woods and Pillsbury Winthrop, as well as from major legal service providers such as West Group, LexisNexis, IKON Office Solutions, Six Sigma Academy and Spherion Corp.

“We’ve assembled an all-star faculty of the most progressive thought-leaders and partnering pioneers in the legal profession,” said Seidl. “Attendees will benefit from the ‘best practices’ in partnering from more than a dozen of the nation’s most progressive law departments. Moreover, they will obtain practical instruction on how to integrate the partnering mode, mindset and methodology into their legal service function.”

The conference is being sponsored by Heller Financial, Inc., the National LawPartnering Council and the LawPartnering Alliance, in cooperation with the ACCA Arizona Chapter, ABA Law Practice Management Section, Association of Legal Administrators and the Legal Marketing Association.

“This conference has been carefully designed to leverage the knowledge and experience of the faculty and the attendees by maximizing information exchange,” said Jenkins of LawPartnering, Inc. “The speakers will participate in every session and be on hand throughout the forum. In addition, substantial time has been planned in the conference schedule for networking and social events.”

The event will kick-off on Wednesday, November 14, with an evening reception and entertainment. There will be a series of sessions and workshops throughout the day on Thursday, November 15, and several more sessions on Friday, November 16, before the program concludes at 4:30 p.m.